



SXSW MUSIC FESTIVAL - FIRST ROUND OF SHOWCASING ARTISTS ANNOUNCED

Austin, Texas - October 29, 2024 - The South by Southwest® Music Festival (SXSW®) has announced the first round of Showcasing Artists invited to perform at the 39th annual event. Taking place March 10-15, 2025, the festival programmers aim to reignite the exhilaration of discovery for fans and industry alike as they discover their new favorite artist across the eclectic backdrop of Austin.

This year's festival welcomes groundbreaking artists spanning genres and continents, from Cuernavaca's buzzy regional Mexican singer **Justin Morales** to raucous Dublin punk band **Gurriers**. Rising stars like Middle Eastern-influenced Indonesian psychedelic funk band **Ali**, Montreal's angular art-punk ensemble **La Sécurité**, Virginia-based multi-instrumentalist and composer **Yasmin Williams**, and hard hitting Aussie rock band **Delivery** will join established acts including Japanese environmental music legend **Shiho Yabuki** and new wave-pop sensation and SX alum **Twin Shadow**, who will be launching his sixth album *Georgie* at SXSW. SXSW 2025 will also host a performance of **Immersion (Colin Newman of Wire & Malka Spigel of Minimal Compact)** and **SUSS**, as part of their **Nanocluster** collaboration series. This will be the first stop on the Nanocluster U.S. tour. SUSS is Immersion's seventh collaboration in their Nanocluster series.

"This announcement is an excellent teaser for what you can expect to see at SXSW 2025," said James Minor, VP of Music Festival. "This round includes a range of exceptional artists, from up and coming talent to established legends, and everywhere in between. If you've been to SXSW before, you'll know that this list is more than an eclectic playlist; it's a guide to discovery, and your first step toward what you'll experience in March."

One of SXSW's distinct features is global representation, with the first round of acts hailing from countries including Argentina, Australia, Austria, Belgium, Bulgaria, Canada, Colombia, Denmark, England, Ethiopia, France, Germany, Ghana, Greenland, Indonesia, Ireland, Japan, Lithuania, Mexico, The Netherlands, New Zealand, Norway, Scotland, Sweden, Turkey, and Wales.

Many of SXSW's showcases are curated by SXSW programmers in collaboration with record labels, booking agencies, export offices, music publishers, media outlets, lifestyle brands and more. These showcases give attendees the opportunity to experience sets in exclusive, small-stage performances. The initial list of showcase presenters includes: **ATC Live**,

Billboard, C3 Management, Chicken Ranch, De Los, Deezer, Don Giovanni, Focus Wales, German Music Export, Green Witch Recordings, Jazz Re:Freshed, The Loyalty Firm, M for Montreal, Mint Talent Group, Mothland, Music From Ireland, The Line of Best Fit, Need Pastel, NIVA, The Noise Company, Planetary Group, Pop Montreal, Reeperbahn Festival, Rolling Stone, Sofar Sounds, Spanish Wave, Taiwan Beats, Tokyo Calling, UTOPIAfest, Wide Days Scotland

Linked [here](#) is a sortable airtable that contains information on each artist's genre, publicist contact information, and social media pages where available.

The first round of artists invited to perform include:

Ali (Jakarta INDONESIA)	Frankie Venter (Mount Manganui NEW ZEALAND)
Amiture (New York NY)	GEOGRAPHER (San Francisco CA)
Annie-Claude Deschênes (Montreal CANADA)	Graham Reynolds (Austin TX)
Ava Vegas (Los Angeles CA)	Guardian Singles (Auckland NEW ZEALAND)
babas tutsipop (Guadalajara MEXICO)	Gurriers (Dublin IRELAND)
Bakers Eddy (Wellington NEW ZEALAND)	Gus Englehorn (Maui HI)
Bee Blackwell (Austin TX)	Hachiku (Melbourne AUSTRALIA)
Big Phony (New York NY)	HIMALAYAS (CARDIFF UK-WALES)
Bleary Eyed (Philadelphia PA)	Honeyglaze (London UK-ENGLAND)
Boo Seeka (Dudley AUSTRALIA)	Housewife (Toronto CANADA)
Bubba Lucky (Austin TX)	J.Tajor (Melbourne AUSTRALIA)
Bummer Camp (New York NY)	Jad Fair and the Placebos (Austin TX)
Caleb De Casper (Austin TX)	John Francis Flynn (Dublin IRELAND)
Cap Carter (Sydney AUSTRALIA)	Julie Nolen (Austin TX)
Cari Cari (Vienna AUSTRIA)	Justin Morales (Cuernavaca MEXICO)
Carter Vail (Los Angeles CA)	Kanaan (Oslo NORWAY)
CDSM (Atlanta GA)	KAP BAMBINO (Bordeaux FRANCE)
Chinese American Bear (Seattle WA)	Ki! (Copenhagen DENMARK)
Cloth (Glasgow UK-SCOTLAND)	Kombilesa Mi (Palenque COLOMBIA)
corto.alto (Glasgow UK-SCOTLAND)	La Sécurité (Montréal CANADA)
Cotton Mather (Austin TX)	Laura Lee & the Jettes (Berlin GERMANY)
Delivery (Melbourne AUSTRALIA)	Lauren Lakis (Austin TX)
Dr. Pushkin (Bolgatanga GHANA)	Letting Up Despite Great Faults (Austin TX)
Dune Rats (Brisbane AUSTRALIA)	Levin Goes Lightly (Stuttgart GERMANY)
Edgar Alejandro (Guadalajara MÉXICO)	Los Eclipses (Mexico City MEXICO)
Ellur (Halifax UK-ENGLAND)	Lucy Sugerman (Canberra AUSTRALIA)
Emmeline (London UK-ENGLAND)	MADELEINE (London UK-ENGLAND)
Exotic Fruitica (Austin TX)	Mall Girl (Oslo NORWAY)
Fake Dad (Los Angeles CA)	Man/Woman/Chainsaw (London UK-ENGLAND)
fantasy of a broken heart (Brooklyn NY)	

Marry Cherry (Austin TX)	Shiho Yabuki (Hadasu JAPAN)
Maruja (Manchester UK-ENGLAND)	Shishi (Vilnius LITHUANIA)
mary in the junkyard (London UK-ENGLAND)	Sir Jude (Melbourne AUSTRALIA)
Matching Outfits (Berlin GERMANY)	Sly5thAve (Austin TX)
MELLT (Cardiff UK-WALES)	Soda Blonde (Dublin IRELAND)
Meltheads (Antwerp BELGIUM)	Sofia Grant (London UK-ENGLAND)
Mhaol (Dublin IRELAND)	Sultanes del Yonke (El Paso TX)
Midnight Navy (Austin TX)	Summer Pearl (London UK-ENGLAND)
Miranda and the Beat (New Orleans LA)	Surely Shirley (Kiama AUSTRALIA)
Monobloc (New York NY)	Susobrinno (Brussel BELGIUM)
Nanocluster [Immersion SUSS] (Brighton UK-ENGLAND)	Tesfaye Taye Gebeyehu / Yaho Ethiopian Cultural Band/ (Addis Ababa ETHIOPIA)
Nature TV (Brighton UK-ENGLAND)	The Philharmonik (Sacramento CA)
Nemegata (Austin TX)	The Ting Tings (Manchester UK-ENGLAND)
Nilipek. (Istanbul TURKEY)	The VANNS (Wollongong AUSTRALIA)
Nive Nielsen (Nuuk GREENLAND)	tiger bae (Harumi JAPAN)
o'summer vacation (Kobe JAPAN)	TVOD (Brooklyn NY)
Parker Woodland (Austin TX)	Twin Shadow (Los Angeles CA)
Paula Prieto (Buenos Aires ARGENTINA)	twst (Barry UK-WALES)
Perennial (Vernon CT)	Vanessa Zamora (San Diego CA)
Personal Trainer (Amsterdam NETHERLANDS)	Venus Grrrls (Leeds UK-ENGLAND)
Pug Johnson (Beaumont TX)	Volcan (San Antonio TX)
Quiet Money Dot (Houston TX)	Vv Pete (Sydney AUSTRALIA)
Really Good Time (Dublin IRELAND)	Water Damage (Austin TX)
Rowena Wise (Melbourne AUSTRALIA)	Woomb (Sofia BULGARIA)
Sarah Klang (Gothenburg SWEDEN)	XAMIYA (Tokyo JAPAN)
Scarlet House (Charlotte NC)	Xixa (Tucson AZ)
Shao Dow (London UK-ENGLAND)	Yasmin Williams (Woodbridge VA)
	Yndling (Bergen NORWAY)
	Yoo Doo Right (Montreal CANADA)
	Yuuf (London UK-ENGLAND)

(This list is subject to change. More performers to be announced in the following months.)

Listen to the artists who will be performing at SXSW 2025 by subscribing to the official [SXSW Spotify](#) and [YouTube Music Video](#) playlists.

Music-focused [Conference Programming](#) grants attendees the opportunity to learn how to navigate the music business and meet people who can help advance careers at every level. All SXSW Music registrants receive primary access to the [Music & Tech](#) and [Music Industry](#) tracks, Music Mentor Sessions, Music-focused Workshops, Keynotes and Featured Speakers, Music Festival showcases, the SXSW Comedy Festival, exhibitions, networking Meet Ups, and more. Secondary access is available for most Interactive and Film & TV programming. Last week,

SXSW announced the addition of over 450 sessions to the 2025 Conference slate. A snapshot of the hundreds of speakers across 23 curated tracks is available [here](#).

The online [SXSW Schedule](#) provides a complete rundown of 2025 programming, broken down by time and event category, with the ability to build a customized schedule.

About SXSW

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of tech, film and television, music, education, and culture. An essential destination for global professionals, the annual March event features sessions, music, and comedy showcases, film and television screenings, exhibitions, professional development, and a variety of opportunities to meet and connect with people. SXSW proves that the most unexpected discoveries happen when diverse topics and individuals come together. SXSW 2025 will take place March 7–15 in Austin. Learn more at [sxsw.com](#). To register for the event, please visit [sxsw.com/attend](#).

SXSW's expansion into the Asia Pacific region, with SXSW Sydney starting in 2023 and Europe with SXSW London in 2025, provides new possibilities at this iconic experience. These events, each with their own distinct flavor, make South By an indispensable three-stop tour for the global creative community.

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Editor's Note: Media Registration for SXSW is open until Friday, February 7, 2025. Please go to <https://www.sxsw.com/press-center/press-accreditation> to apply.

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